

Media Release

Master Builders appoints Matt Moran as new Chief Executive

17 July 2025

Master Builders Western Australia (MBAWA) has a new Chief Executive Officer, with Matt Moran appointed to succeed outgoing CEO, Matthew Pollock, who will be heading east to helm Master Builders New South Wales.

Mr Moran joins MBAWA following his role as Head of Strategy and Government Relations at Luerssen Australia. Prior to his move to private enterprise, Mr Moran had an impressive career in media, policy and advisory roles.

Mr Moran's notable appointments include:

- Inaugural Executive Director of Defence West
- Board Member of RSL WA
- Australian Army Public Affairs Officer with deployments to Afghanistan and East Timor
- Federal Political Reporter for Network Ten
- Media Advisor to Prime Minister Malcolm Turnbull
- Senior Advisor to the Minister for Defence
- Inaugural Liberal candidate for Bullwinkel in the 2025 Australian federal election.

Mr Moran comes to MBAWA with a deep understanding of the mechanics of advocacy, strategy and policy development, and a strong desire to build on MBAWA's success as the leading voice for the building and construction industry in WA.

In response to his appointment, Mr Moran said he was looking forward to working closely with industry to influence and improve building and construction policy to help businesses grow and WA thrive.

"I am honoured to have been appointed as the CEO of Master Builders Western Australia, and I am excited to lead a high-performing team that is committed to helping our members," said Mr Moran.

"MBAWA has a clear strategy to build a better industry, and it's incredibly important that we develop our workforce to help achieve this."

"If MBAWA succeeds, so too does the industry and our community. Successful businesses lead to more homes being built and more people working in well paid, rewarding jobs."

"This is the future that I am eager to be a part of building."

MBAWA President Michael Van Dongen said with strong experience working with both sides of government and a strong background and understanding of membership associations, Mr Moran is very well placed to lead the MBAWA team through the delivery of the remaining phases of our current strategic plan.

“Matt is very well placed to lead our Association through its next phase of growth. He has an in depth understanding of the challenges of our industry and has shown with his experience to be an effective leader and advocate to government,” said Mr Van Dongen.

“The construction industry will play a pivotal role in supporting WA’s fast-growing economy and population. With Matt at the helm we have a strong leader to support our members as they support the WA economy.”

Mr Moran will commence as CEO on 11 August 2025, with Mr Pollock staying on in an advisory role until the beginning of September.

In relation to the outgoing CEO, Mr Van Dongen said on behalf of Master Builders WA, we wish to extend our thanks to Matthew Pollock for his contributions over the last two years.

“Matt has played a critical role in reshaping MBAWA for the future and for that we are incredibly grateful. We are pleased he will remain in the wider Master Builders family, and we wish him every success in his future endeavours.”

About Master Builders Western Australia

MBAWA services the needs of the entire building and construction industry, from residential to commercial, and civil engineering businesses, principal contractors to subcontractors, manufacturers and suppliers. We assist members by providing access to a wide range of specialised services, an impressive degree of recognition, as well as representation to government and industry. MBAWA also serves the Western Australian public by fostering best practice work standards.

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