

Media Release

Builders and tradies are open for business

May 1, 2020

Master Builders Association of WA today launches a state advertising campaign to promote the housing industry and display homes and villages.

Executive Director John Gelavis said the campaign aimed to reboot the building industry by encouraging potential home buyers to visit display homes now that restrictions have eased and move their plans forward.

“The residential building industry is open for business, with Premier Mark McGowan announcing that home buyers and renovators are allowed access to display homes and display villages, 10 people at a time, while complying with record keeping, social distancing and hygiene rules,” he said.

“The McGowan State Government is pleased to support the Master Builders Association in this campaign which supports the Premier’s announcement on Sunday to provide better display home access for those looking to purchase a new home or complete a renovation and also protects and supports local jobs,” Housing Minister Peter Tinley said.

“We acknowledge the great support the Premier has provided the residential housing industry and thank his government and Housing Minister Peter Tinley for their leadership,” said Mr Gelavis.

“It’s important for home and property owners to know with absolute confidence that that they will not be breaking any rules or endangering anyone’s health by visiting display homes or going ahead with their residential building projects – there’s no need to wait.

“Now is a great time to start talking to a builder to plan a new build or renovation. It takes more time than people think to plan, have plans approved and schedule building work. Given this, we encourage people to make the time with their builder to begin their new project, inspect a display home and continue with their building project or renovation.

“People can feel confident that a builder can be on their premises for work purposes and do the right thing in complying with the rules.

“There is absolutely no problem with projects going ahead, whether they are indoors or outdoors. There is no need to put kitchen or bathroom renovations, plumbing or electrical work or landscaping on hold. Home builders are very much open for business and our Master Builders members will be central to helping our state recover from the significant disruption caused by the coronavirus pandemic. Our tradespeople are very grateful that we are considered an essential service and can continue to work when many others in our community cannot.



“The residential housing industry is a large component of the of the \$24billion building and construction sector, employing thousands of workers and many small businesses such as mum and dad builders, subbies, manufacturers, suppliers and apprentices.

“Coronavirus is a health crisis first but an economic one second. Care for our community is the priority but keeping people in jobs and small businesses going is also important.

“The new easing of restrictions and recent training and apprentice support packages will ensure industry is well positioned with a pipeline of work and skilled workforce to meet the demands of a post COVID-19 recovery for the state.

“We appreciate and support the great work the WA Police Force and Department of Health are doing to enforce the rules and protect our community,” Mr Gelavis concluded.

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