

Media Release

Builders support efforts to crank up housing sector

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Wider access to Keystart loans and the State Government's new Opening Doors advertising campaign will help builders survive the housing slump, says Master Builders WA Housing Director Jason Robertson.

"The news that more than 300 potential homeowners who were previously shut out of Keystart loans have made applications since the lending criteria eased shows the changes are having a positive effect," Mr Robertson said.

"The housing stimulus is crucial to WA's residential building industry. Many builders continue to struggle but we have seen a welcome increase in business activity in the past few months.

"The Opening Doors advertising campaign will help more West Australians see home ownership as a goal which is within reach.

"Master Builders welcome the push to improve our local economy, create jobs and give more people the chance to own a home."

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