



2017 APPRENTICE OF THE YEAR AWARDS

SPONSORSHIP PROSPECTUS



An open letter to industry

The Master Builders' Apprentice of the Year Awards are on again! Now in their 12th year, the awards recognise the achievements of the best apprentices in the building and construction industry across Western Australia.

Designed in conjunction with the Group Training Organisations, the Apprentice of the Year awards promote the up and coming builders in our industry. Those who will go on to potentially become the builders of the future.

Join over 350 guests, including the apprentices' families, bosses, supervisors, and representatives from the Group Training Organisations at a gala event on Friday, 3 November 2017 at the Perth Convention and Exhibition Centre.

In support of this invaluable industry event, I ask you to take some time to review the following sponsorship packages and encourage you to show your support to our industry.

By sponsoring this important event, you will ensure the success of the industries future. All packages are tax deductible.

The industry thanks you, for your support.

Regards,

Michael McLean
Executive Director





Gold Sponsorship

\$5,000 ex. gst | 2 only



As a **Gold Sponsor**, your contribution will provide you with high profile branding and exposure in front of our audience, along with the opportunity to present a Major Award to a winning apprentice/s. Benefits include:

- ✓ Tickets to attend the Presentation Dinner (x4)
- ✓ Presentation of a Major Award
- ✓ Opportunity for a photo on stage with your representative and the winner
- ✓ Attendee list provided prior to the event

Promotional opportunities

- ✓ 15 second corporate video shown on the night
- ✓ Acknowledgment as a Gold Sponsor with logo on all printed material associated with the Presentation Dinner (ie. tickets, program/menus, flyers)
- ✓ Signage opportunity of one freestanding banner in the foyer
- ✓ Acknowledgement as a Gold Sponsor by the MC of the event
- ✓ Acknowledgement as a Gold Sponsor with logo on AV loop at the Presentation Dinner
- ✓ Acknowledgement as a Gold sponsor on the Master Builders events page dedicated to the Apprentice Awards
- ✓ Acknowledgement as a Gold Sponsor in full colour coverage in the Master Builder magazine (circulation 3,600 copies)

For more information contact Master Builders' Marketing Manager, Kelly Dewar-Matusik on 9476 9800 or email kelly@mbawa.com



Silver Sponsorship

\$2,500 ex. gst | 15 only



As a **Silver Sponsor**, your contribution will provide you with high profile branding and exposure in front of our audience, along with the opportunity to present a Category Award to a winning apprentice/s. Benefits include:

- ✓ Tickets to attend the pre-dinner drinks and Presentation Dinner (x2)
- ✓ Presentation of a Category Award
- ✓ Opportunity for a photo on stage with your representative and the winner

Promotional opportunities

- ✓ Acknowledgment as a Silver Sponsor with logo on all printed material associated with the Presentation Dinner (ie. tickets, program/menus, flyers)
- ✓ Signage opportunity of one freestanding banner in the foyer
- ✓ Acknowledgement as a Silver Sponsor by the MC of the event
- ✓ Acknowledgement as a Silver Sponsor with logo on AV loop at the Presentation Dinner
- ✓ Acknowledgement as a Silver sponsor on the Master Builders events page dedicated to the Apprentice Awards
- ✓ Acknowledgement as a Silver Sponsor in full colour coverage in the Master Builder magazine (circulation 3,600 copies)

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Bronze Sponsorship

\$1,000 ex. gst | 20 only



As a **Bronze Sponsor**, your support will go towards underpinning our ability to run the event on behalf of the Group Training Organisations, and to promote the top apprentices and wider building and construction industry. Benefits include:

- ✓ Tickets to attend the pre-dinner drinks and Presentation Dinner (x2)

Promotional opportunities

- ✓ Acknowledgment as a Bronze Sponsor with logo on all printed material associated with the Presentation Dinner (ie. tickets, program/menus, flyers)
- ✓ Signage opportunity of one freestanding banner in the foyer
- ✓ Acknowledgement as a Bronze Sponsor by the MC of the event
- ✓ Acknowledgement as a Bronze Sponsor with logo on AV loop at the Presentation Dinner
- ✓ Acknowledgement as a Bronze sponsor on the Master Builders events page dedicated to the Apprentice Awards
- ✓ Acknowledgement as a Bronze Sponsor in full colour coverage in the Master Builder magazine (circulation 3,600 copies)

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Regional Apprentice Sponsor

\$1,500 ex. gst | 5 only



Within each of the regions a top achiever is identified. To help in underwriting their travel and accommodation expenses we are looking to a sponsor to assist with exactly that. Receive all promotional opportunities with the added bonus of having your company do something for the future of our industry.

- ✓ Tickets to attend the pre-dinner drinks and Presentation Dinner (x2)

Promotional opportunities

- ✓ Acknowledgment as a Regional Apprentice Sponsor with logo on all printed material associated with the Presentation Dinner (ie. tickets, program/ menus, flyers)
- ✓ Signage opportunity of one freestanding banner in the foyer
- ✓ Acknowledgement as a Regional Apprentice Sponsor by the MC of the event
- ✓ Acknowledgement as a Regional Apprentice Sponsor with logo on AV loop at the Presentation Dinner
- ✓ Acknowledgement as a Regional Apprentice Sponsor on the Master Builders events page dedicated to the Apprentice Awards
- ✓ Acknowledgement as a Regional Apprentice Sponsor in full colour coverage in the Master Builder magazine (circulation 3,600 copies)

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Awards Supporter

\$500 ex. gst | 3 only



As an **Awards Supporter**, your contribution will go towards underpinning our ability to run the event on behalf of the Group Training Organisations, and to promote the top apprentices and wider building and construction industry. Benefits include:

Promotional opportunities

- ✓ Acknowledgment as an Awards Supporter with logo on all printed material associated with the Presentation Dinner (ie. tickets, program/menu, flyers)
- ✓ Acknowledgement as an Awards Supporter by the MC of the event.
- ✓ Acknowledgement as an Awards Supporter with logo on AV loop at the Presentation Dinner
- ✓ Acknowledgement as an Awards Supporter on the Master Builders events page dedicated to the Apprentice Awards
- ✓ Acknowledgement as an Awards Supporter in full colour coverage in the Master Builder magazine (circulation 3,600 copies)

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2017 APPRENTICE OF THE YEAR AWARDS

APPRENTICE DETAILS

Company Name:

Address:

Suburb:

Post Code:

Contact Name:

Email:

Phone No:

PAYMENT DETAILS

PACKAGE

- | | |
|--|---------|
| <input type="checkbox"/> Gold Sponsorship | \$5,000 |
| <input type="checkbox"/> Silver Sponsorship | \$2,500 |
| <input type="checkbox"/> Bronze Sponsorship | \$1,000 |
| <input type="checkbox"/> Regional Apprentice Sponsor | \$1,500 |
| <input type="checkbox"/> Awards Supporter | \$500 |

PRICE (excluding GST)

CONTACT

Email this form to Kelly Dewar-Matusik

Email: kelly@mbawa.com

| | | |
|-------------------|---|------------|
| Method of Payment | Cash <input type="checkbox"/> Cheque <input type="checkbox"/> Credit Card <input type="checkbox"/> Money Order <input type="checkbox"/> | Amount: \$ |
|-------------------|---|------------|

| | |
|---|---|
| Credit Card Details <i>(please tick)</i> | Bankcard <input type="checkbox"/> Mastercard <input type="checkbox"/> Visa <input type="checkbox"/> |
| Card Number: ____/____/____/____ | Expiry Date: ____/____ |
| Cardholders Name: | Signature |
| You must quote your INVOICE NUMBER as the reference when paying by Direct Deposit | |

Payment must be received prior to the event date to secure your place.

Cancellation notice: A refund will not be provided two weeks (10 business days) prior to the event. Cancellation must be received in writing.